

WSSCCC Meeting 10 – Minutes

Meeting:	Western Sydney Stadium CCC - Meeting 10
Date:	Monday, 10 February 2020
Location:	Western Sydney Stadium, O'Connell St, Parramatta Boardroom, Level 3
Time:	5.00 – 7.00 PM
Independent Chair:	Darryl Watkins (DW)
Attendees:	Brad Main, Parramatta Lions JAFC (BM) Chris Brown, Community Member (CB) Raymond Haddad, Community Member (RH) Megan Phelps, Community Member (MP) Anthea Hall, City of Parramatta Council (AH) Paul Doorn, Venues NSW (PD) Dianne Rigg, Venues NSW (DR) Daryl Kerry, VenuesLive (DK) Joe Achmar, Venues NSW – Guest Speaker (JA) George Perry, VenuesLive - Guest Speaker (GP) Steve Clark, Venues NSW - Guest Speaker (SC) Anna Sessink (AS) – Independent Minute Taker Dee Brock, Venues NSW – Strategic Project Manager (DB) - Observer
Apologies:	Finbar O'Donoghue, North Parramatta Residents Action Group (FO)

Actions

Action	Responsible
DW to forward link about Parramatta Light Rail Development to committee members	DW (the Chair)
DW to invite Parramatta Park Trust to provide an update on proposed plans with the land	DW (the Chair)
DK to share statistics on business enquiries at the Stadium at the next meeting	DK (VenuesLive)
Venues NSW to present on landscaping program at next CCC meeting	PD (Venues NSW)

Minutes

Minutes	Action
<p>Welcome (DW)</p> <p>The Chair welcomed committee members to the meeting and gave an acknowledgement of country.</p> <p>Apologies were noted from FO.</p> <p>Observer Dee Brock was welcomed along with guest speakers Steve Clark, George Perry and Joe Achmar.</p> <p>The Chair provided an update on PD's plans to move on from his role at Venues NSW from 22 February 2020, with CFO Joe Achmar replacing him for the short term. JA introduced himself to the committee.</p>	<p>Note</p>
<p>Code of Conduct (DW)</p> <p>The Chair reaffirmed the Code of Conduct.</p>	<p>Note</p>
<p>Meeting 9 - Action Items (DW)</p> <p>The action items from Meeting 9 were reviewed by the Chair. Meeting 9 action items listed below:</p> <ul style="list-style-type: none"> – Lisa Cedres to email copies of the market research report titled 'Bankwest Stadium Bolstering the Economy' to committee members – Lisa Cedres to email draft document 'Criteria for nomination of athlete members to the Bankwest Stadium Boulevard of legends' to committee members via the Chair – All committee members to review draft 'Criteria for nomination of athlete members to the Bankwest Stadium Boulevard of legends' and provide comments to the Chair within 2 weeks of receipt – The Chair to arrange for Anand Thomas, Project Director at Transport for New South Wales to speak at next meeting regarding Parramatta Light rail development – Paul Doorn to provide link on pool development on Bankwest Stadium website <p>All actions, apart from the Parramatta Light rail development update, were agreed as being completed.</p> <p>The Chair advised that his efforts to arrange the right guest speaker from Transport for NSW were still in train. However the Chair wanted to clarify with CCC members the specific matters they would want covered by a guest speaker.</p> <p>PD noted that Venues NSW collaborates with Parramatta Light Rail and local businesses on aligning timetables and improving the fan experience on game nights and events.</p> <p>MP mentioned that further detail to public announcements on the Parramatta Light Rail development released to date would be appreciated.</p> <p>RH and BM requested further information on timelines for specific milestones.</p> <p>The Chair committed to forwarding a link with the latest information on the Parramatta Light Rail development via email. Any further queries are to be channelled via the Chair.</p> <p>PD confirmed a link to the pool development update on the Council website is provided on the Bankwest Stadium website.</p> <p>As per the previous meeting minutes, the Chair affirmed to request updates from committee members on community feedback at a later agenda item – Communication with Broader Community.</p> <p>No further questions were raised on the action items.</p>	<p>DW to forward link about Parramatta Light Rail Development by email to all CCC members</p>

Bankwest Stadium Operational Report (GP)

GP provided a general operations update on the Stadium (see appendix A for presentation slides).

Cold Chisel concert

GP noted the event on Friday 24 January was well attended with 25.000 visitors. The concert was set up in a matter of days and was dismantled in time for the Sydney Sevens event the week after.

GP shared a number of lessons learnt during the evening, which included lessons around improved signage and the impact of a very hot day. It was a considerably hot evening, which contributed to several people needing to be treaded for the heat.

GP explained that an Operational Noise Management Plan (ONMP) was put in place according to Development Approval requirements, which also included a soundcheck on the night before. Only one complaint was received during the concert.

MP enquired how complaints are handled. GP advised complaints are usually received per phone or social media.

GP mentioned that as part of the ONMP a notification process was also put in place ahead of the event, which included a letter drop to neighbouring residences.

Sydney 7s

GP provided an update on the Sydney 7s event held at the Stadium on 1 and 2 February 2020. The event was the Stadium's first multi-day event and was very well received with 16.000 visitors each day.

GP noted the hot weather proved operationally challenging, especially on the Saturday.

MP enquired on logistics around the player change rooms during the event. GP explained it went well due to good scheduling.

GP mentioned the festival and party area located in the northern end of the carpark during the event, which extended the Bankwest Stadium footprint. The concept proved successful.

GP and DK noted that the Sydney 7s will be hosted at the Bankwest Stadium for at least another two years.

Questions from CCC members

MP came back to the Cold Chisel concert, sharing hirer-related feedback on limited visibility of the screens. A comment on this was also made in a Sydney Morning Herald article.

DK acknowledged this was a hirer-related issue. Overall, hirers have been positive about the use of the venue.

MP asked if the grass recovered well from the Cold Chisel concert. DK answered it was fine and as expected.

DK commented on the impact of the recent heavy rainfall on the Stadium. The height of the water outlet was a concern initially as the height does not differ much from the possible river height. However, this proved not to be an issue.

PD advised that the Bankwest Stadium has a superior underground drainage system, which is designed to pump water out of the field. The same system can be used to regulate air temperatures of the field. The committee agreed this is a great marketing opportunity for the Stadium

The Chair asked if committee members had received any other feedback around stadium operations or pedestrian and car traffic in general.

AH advised not to have received any relevant feedback.

<p>The Chair enquired about the people flow exiting the Stadium after events, and how this differs on game nights versus concerts. SC noted the people flow is operationally different, but the Stadium empties very quickly in both cases.</p> <p><u>Calendar of Events</u></p> <p>As requested by AH as a regular agenda item, GP provided an update on scheduled events. Scheduled events are listed on the Bankwest Stadium website, under 'What's on'.</p> <p>GP shared information on the recent Boomtown! 2019 Project of the Year Award won by Bankwest Stadium at the Western Sydney Property & Infrastructure Summit, hosted by the Western Sydney Leadership Dialogue. Bankwest Stadium was also awarded the Outstanding Sports & Major Events Project for 2019.</p> <p>MP asked for an update on the Development Application (DA) modification submission.</p> <p>PD advised that the DA modification proposes an increased number of events and extended operating hours, which mostly facilitates the night-time economy. PD noted the DA modification has been approved for a period of time, with the number of games extended from 49 to 85 per year, and the number of events from 3 to 5 per year. PD advised that in reality, it is expected that around 65 games and 5 concerts will be held. Any negativity received around the DA modification was merely on Government spending on the Stadium network, not on the proposal itself.</p> <p>MP asked about the impact of the increased number of events on the turf strategy. PD advised that facilities management will be responsive to the number of games and events demanded, not the other way around.</p> <p>No further questions were asked.</p> <p>The Chair asked for an update on the future development site as proposed by the Parramatta Leagues Club. PD advised that Venues NSW was not aware that DA approval had been granted at this stage.</p> <p>The Chair proposed to invite Parramatta Park Trust at a future meeting to update on their conceptual designs for the land and the Parramatta Leagues Club. This was agreed to by the committee.</p>	<p>DW to invite Parramatta Park Trust to provide an update on various matters</p>
<p>Heritage and Archival Update (PD)</p> <p>DR provided an update on behalf of Lisa Cedres, who was not able to attend the meeting. Communication was initiated with a range of stakeholders and feedback was received from members. The process has not progressed much due to the Christmas period, and a further report will be provided at the next meeting.</p> <p>DR also provided an update on the Boulevard of Legends. The criteria for selection are being developed ahead of the board meeting later in February. Feedback from the CCC was received. A further update will be provided at the next CCC meeting.</p> <p>MP advised that Parramatta Park Trust has launched an app (Google Arts and Culture) that allows for Virtual Reality tours through Parramatta Park, including historical information. MP asked if Bankwest Stadium has looked into such possibilities. PD answered they are exploring options and they will look into this application.</p>	
<p>Calendar of Events</p> <p>This item was covered by GP earlier.</p>	

<p>Q&A and Discussion (ALL)</p> <p>AH provided an update on the aquatic centre. The project is still in its planning phase, and costings are being considered. DA lodgement is planned for mid-2020, with opening anticipated mid-2023.</p> <p>RH noted his discontent with the progress.</p> <p>AH noted the project is highly political and certain heritage constraints are of importance. The Council is committed to bringing the project to completion.</p> <p>The Chair asked if the community has been consulted on the development. AH confirmed several rounds of public engagement have been completed, with a number of rounds left to go.</p> <p>The committee agreed to stay informed on the aquatic centre development as it is a sensitive issue for the community. AH will update the committee when the project is open for public exhibition.</p> <p>MP asked for an update on the ride-sharing options around the Stadium. PD answered a geo-fence applies to ride-sharing services which allows access up to a few streets away from the Stadium. Collaboration on ride sharing with the Parramatta Leagues Club is in progress.</p> <p>DK commented that the Stadium is collaborating with Council, Parramatta Light Rail and others to improve traffic and parking arrangements.</p>	
<p>Communication with Broader Community</p> <p>The Chair referred to the previous minutes and asked for any specific feedback from community representatives on pedestrian traffic and parking.</p> <p>PD commented that in addition to feedback channels such as stakeholder conversations and community surveys, the committee is an important forum gathering relevant community feedback on potential improvements.</p> <p>MP noted not to be a member of any formal groups but had shared feedback over the course of the meeting.</p> <p>RH asked if any feedback had been received from the Chamber of Commerce. PD answered that the local business community is positive regarding the impact of the Stadium during games and events.</p> <p>MP asked if any community groups currently miss out on using the Stadium. PD answered that a wide and diverse range of community members have been shown the possibilities of hosting smaller or bigger events at the Stadium.</p> <p>CB asked if statistics were available on the number of business enquiries at the Stadium each week. DK answered that large events dominate activity, but smaller events, such as Council events, are popular too. PD confirmed that the Stadium is often used for smaller events.</p> <p>DK noted to share specific numbers at the next meeting.</p> <p>MP asked for an update on the landscaping program around the Stadium. PD answered that an ongoing program is in place, and a specific update can be provided at the next meeting. MP acknowledged that certain community groups would be very interested.</p> <p>The Chair asked if the commercial returns have been rewarding after the Stadium's first year of operation. PD confirmed the Stadium is on track to meet its financial goals.</p> <p>BM commented on the good use of the Stadium's outside area at O'Connell Street.</p> <p>MP asked if the outside area had caused any security issues. PD answered that it has not caused any social disturbances.</p>	<p>DK to share statistics on business enquiries at the Stadium.</p> <p>Venues NSW to present on landscaping program at next CCC meeting</p>

<p>General Business</p> <p>No general business was discussed. This agenda item was covered during the Q&A and Discussion earlier.</p>	
<p>Next Meeting (DW)</p> <p>The Chair sought feedback on the regularity of the CCC meetings now that the Stadium is nearing its second year of operation. The committee agreed to meet a total of three times in 2020 (February, June and November), and once in 2021 (March).</p> <p>The committee agreed to meet next on Monday 22 June 2020.</p> <p>Subsequent meetings were planned for 23 November 2020 and 22 March 2021.</p>	
<p>Final Comments (DW)</p> <p>The Chair thanked PD on behalf of the committee for his efforts over the past years. Especially his support and involvement in all aspects of the CCC.</p> <p>PD thanked the committee and the team for their participation. JA acknowledged to take over PD's duties from the end of February.</p> <p>The Chair thanked everyone for attending and closed the meeting.</p>	
<p>Close Meeting</p> <p>The meeting closed at 6:30 PM</p>	

Appendix A



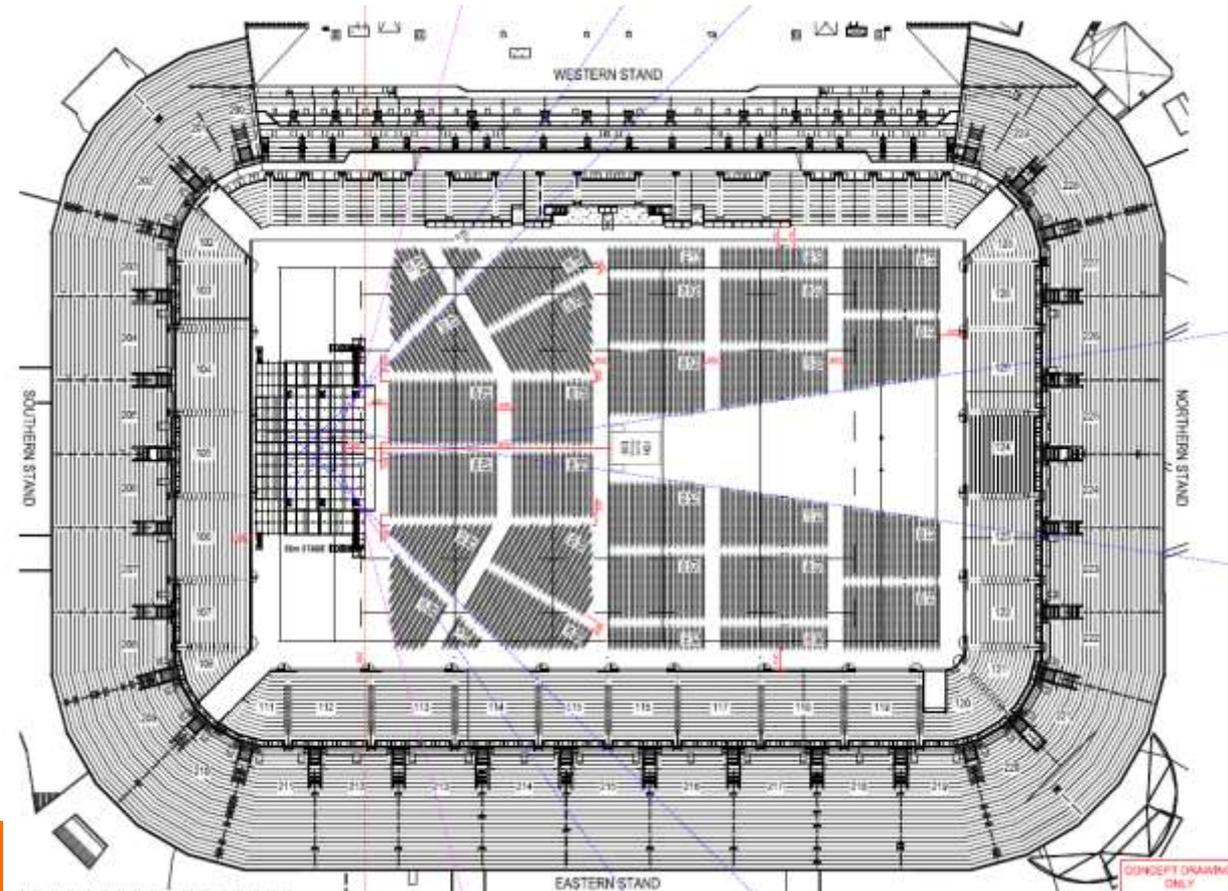
Cold Chisel Concert
Event Debrief

bankwest
STADIUM

Concert

- First concert conducted at Bankwest Stadium – 24 January
- Six-hour event featuring four bands
 - Busby Marou
 - Birds of Tokyo
 - Hoodoo Gurus
 - Cold Chisel
- Crowd of 25,000 attended
- An opportunity to thank volunteer firefighters
 - Public acknowledgement
 - 3000 tickets issued to “firies”

Cold Chisel – Concert overlay



Challenges

- First concert conducted at Bankwest Stadium
- Operation of the arena floor:
 - Seating
 - Food and beverage facilities, amenities
 - Access to/from the concourse
- Long session – six hours - crowd ingress patterns
- Protection of turf – minimise the impact on the turf with Rugby 7s the following weekend
- Significant number of ‘first timers’ to the Stadium
- Noise impact on surrounding areas

Successes

- Excellent feedback from all stakeholders
- Smooth operationally
- Noise management
 - Only one complaint
 - No impact on bats
- Integrated transport
- Positive feedback from local businesses

What a fantastic venue!
Didn't wait for drink, food or bathroom facilities once! and the sound was incredible.
Finally Sydney has an outdoors venue to match the world venue stage!! I will definitely be visiting this venue again!

"The stadium, already proven to be a superior arena for sport, showcased its flexibility."

Thanks Bankwest!
Beautiful stadium, fantastic venue staff.... great night!

It was a Friday night, it was Cold Chisel and it was the first ever concert at the newly minted stadium. As almost every punter within earshot said: "It doesn't get better than this."

Lessons Learned

- First use of arena floor
 - Signage
 - Arena facilities (F&B, toilets)
 - Concourse and arena aisle signage
 - Impact of sun – glare on digital signage, F&B outlets
 - Arena facilities – access and availability
- Limited footprint for deliveries, stage and production bump-in
- High level of ambulance transfers
 - Heat
 - Demographic of audience

Noise Monitoring

- Operational Noise Management Plan
- Requires monitoring to be assessed at:
 - A residential location at the intersection of Grose and O'Connell Streets
 - Southern side of the Grey-Headed Flying Fox (GHFF) camp
- In the event there are complaints, monitoring staff to attend complainant's location
- Also undertook monitoring at these locations for the pre-concert soundcheck the day before
- Noise limits and recordings were:

Location	Noise Limit	Recorded Level
Residential	80 dB(A)	64-65 dB(A)
GHFF	75-76 dB(A)	71-74 dB(A)
Complainant	80 dB(A)	49 dB(A)

Upcoming Events

February	
Thurs 13	Football Olympic Qualifier – Matildas v China
Sat 15	A-League – Wanderers FC v Newcastle Jets
Fri 21	A-League – Wanderers FC v Adelaide United
Fri 28	Super Rugby – Waratahs v Lions
March	
Sat 7	Elton John – Farewell Yellow Brick Road Tour
Thurs 12	NRL – Parramatta Eels v Bulldogs
Sat 21	A-League – Wanderers FC v Sydney FC

Upcoming Events

April	
Sat 4	A-League – Wanderers FC v Perth Glory
Sat 5	NRL – Parramatta Eels v Dragons
Sat 11	A-League – Wanderers FC v Melbourne Victory
Mon 13	NRL – Wests Tigers v Eels
Sat 18	Super Rugby – Waratahs v Reds
Sat 25	A-League – Wanderers FC v Wellington Phoenix

Just announced – Green Day’s Global Hella Mega Stadium Tour
Sat 14 November
supported by Fall Out Boy and Weezer

Awards

- **Western Sydney Leadership Dialogue's *Boomtown 19* Property & Infrastructure Summit**
- Daryl Kerry participated in a panel discussion – *After the Ribbon is Cut: A Major Project Showcase*
- **Bankwest Stadium Awarded:**
 - Joint Winner of Project of the Year
 - Outstanding Sports & Major Events Project

